



ADAM KENDALL WOODS
DESIGN & ART DIRECTION

CONTACT

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EXPERIENCE

STARBUCKS GLOBAL CREATIVE

PRODUCT DESIGNER

2015-2017

As part of a merchandise design team, I conceptualized, designed and illustrated for the Starbucks worldwide marketplace. My position involved curating, trend forecasting, 3D form & substrate innovation, brand development, and packaging design.

NORDSTROM

ENVIRONMENTAL & VISUAL DESIGNER

2015

Working with a visual merchandising team to pull graphic campaigns through a variety of Nordstrom collateral, I developed 3D and print pieces for both environmental and point-of-sale experiences.

FRYE ART MUSEUM

PRINT DESIGNER

2014

Within the Frye's elevated aesthetic, I designed print pieces to promote upcoming art events, shape museum experiences and build on existing branding & collateral.

WORKHOUSE CREATIVE

LEAD DESIGNER

2013

As lead designer, I managed pitch deck design, social media and copywriting. Working with motion designers, writers, and producers, I refined the brand's voice, look and feel from concept to final content delivery to potential clients.

THE BUNNY & THE BURROW

CREATIVE DIRECTOR

2010-2012

As partner in a mobile boutique design studio, I created visual, print and identity work for clients such as The University of Michigan and The Migrant Health Organization.

FREELANCE

recent clients & projects include:

MATTEL

Art direction and design for video, stills, animation and social media templates

FCB HEALTH

Branding and identity systems for healthcare and pharmaceutical brands

TOASTWATER

Art direction and design on a culinary art book for food creatives Noah Fecks & Victoria Granof

CRATESPACE

Art direction and styling for stills on brand lifestyle shoots for print and digital

NEW YORK CRUISE LINES

Art direction and styling for stills on dining and lifestyle shoots for print and digital

EDUCATION

SEATTLE CREATIVE ACADEMY

ASSOCIATE OF APPLIED SCIENCE, 2015

Visual Design, Illustration, UX

UNIVERSITY OF CENTRAL FLORIDA

BACHELOR OF ARTS, 2003

Fine Art, Creative Writing, Sociology

SKILLS

Illustration	Adobe CC:
Copywriting	Illustrator
Social Media	InDesign
Art Direction	Photoshop
Letterpress	After Effects
Styling	Dreamweaver
Wordpress	Flinto
HTML/CSS	SketchUp